



Petrolia & Enniskillen Agricultural Society
(Rear) 4065 Dufferin Avenue
Petrolia, ON
N0N1R0

February 7, 2024

RE: Sponsorship/Partnership Opportunity

Elevate Our Community Fall Fair with Your Support!

Introduction

The Petrolia & Enniskillen Fall Fair has been a cherished tradition in our small community for decades. This vibrant event brings together friends and neighbors, celebrating the bounties of the fall season, local agriculture, and fostering a sense of togetherness that defines our tight-knit community. As we prepare for this year's festivities, we invite you to partner with us as a major sponsor to help elevate our Fall Fair to new heights.

Why Sponsor Our Fall Fair?

1. **Deep Community Roots:** Our Fall Fair is not just an event; it's a testament to the unity and resilience of our community. Sponsoring the fair is a unique opportunity to align your brand with our community's values of togetherness, tradition, and belonging.
2. **Enhanced Visibility:** Your sponsorship will put your brand in the spotlight, gaining exposure to a captive local audience. Our Fall Fair attracts hundreds of visitors from surrounding areas, offering you an ideal platform to showcase your products and services.
3. **Positive Social Impact:** By supporting our fair, you're investing in the well-being of our community. The funds raised help maintain and improve local infrastructure, support youth programs, and contribute to the overall development of our area. Your sponsorship will be a visible commitment to community welfare.
4. **Customized Sponsorship Packages:** We offer a range of sponsorship packages tailored to meet your unique objectives and budget. Whether you seek branding exposure, product promotion, or community engagement, we have options that align with your goals.
5. **Exclusive Branding Opportunities:** As a major sponsor, you'll enjoy prominent branding throughout the fair, including banners, signage, and social media promotion. We can work closely with you to create a customized plan to maximize your visibility and impact.

Sponsorship Levels

We offer several sponsorship levels, each providing a different degree of visibility and benefits. Our team is committed to ensuring that you receive a return on your investment that aligns with your goals.

Title Sponsor: The highest level of sponsorship, offering maximum exposure and exclusive opportunities.

Gold Sponsor: A prominent position with extensive brand exposure and recognition.

Silver Sponsor: A solid foundation for brand visibility and community engagement.

Bronze Sponsor: Entry-level sponsorship providing exposure and a great introduction to our community.

By becoming a major sponsor of the Petrolia & Enniskillen Fall Fair, you have the opportunity to strengthen your brand, make a meaningful difference in our community, and be part of a beloved tradition. We invite you to join us in celebrating our community's spirit and ensuring the continued success of this cherished event.

We look forward to discussing how your sponsorship can best align with your business objectives and our community's needs. Together, we can make this year's Fall Fair the most memorable and impactful yet. Join us in creating lasting memories and building a stronger, more connected community.

Contact us today to explore the numerous ways you can partner with us. Together, we'll make the Petrolia & Enniskillen Fall Fair an event to remember.

Sincerely,



Paula Stokes

Secretary/Sponsorship Coordinator

Petrolia & Enniskillen Agricultural Society