

»»» PETROLIA & ENNISKILLEN FALL FAIR «««

2024 SPONSORSHIP PACKAGES



**THERE'S A SPACE FOR YOU IN OUR
2024 SPONSORSHIP PROGRAM**

LOOK INSIDE TO SEE THE DETAILS



Petrolia & Enniskillen Agricultural Society
Rear - 4065 Dufferin Ave
Petrolia, ON N0N1R0
petroliafair@gmail.com
www.petroliafair.ca



WHY BE A SPONSOR?

»»» ELEVATE OUR COMMUNITY FALL FAIR WITH YOUR SUPPORT!

The Petrolia & Enniskillen Fall Fair has been a cherished tradition in our small community for decades. This vibrant event brings together friends and neighbors, celebrating the bounties of the fall season, local agriculture, and fostering a sense of togetherness that defines our tight-knit community. As we prepare for this year's festivities, we invite you to partner with us as a major sponsor to help elevate our Fall Fair to new heights.

By becoming a major sponsor of the Petrolia & Enniskillen Fall Fair, you have the opportunity to strengthen your brand, make a meaningful difference in our community, and be part of a beloved tradition.

We invite you to join us in celebrating our community's spirit and ensuring the continued success of this cherished event.

»»» WHY SPONSOR OUR FALL FAIR?

1. Deep Community Roots

Our Fall Fair is not just an event; it's a testament to the unity and resilience of our community. Sponsoring the fair is a unique opportunity to align your brand with our community's values of togetherness, tradition, and belonging.

2. Enhanced Visibility

Your sponsorship will put your brand in the spotlight, gaining exposure to a captive local audience. Our Fall Fair attracts hundreds of visitors from surrounding areas, offering you an ideal platform to showcase your products and services.

3. Positive Social Impact

By supporting our fair, you're investing in the well-being of our community. The funds raised help maintain and improve local infrastructure, support youth programs, and contribute to the overall development of our area. Your sponsorship will be a visible commitment to community welfare.

4. Customized Sponsorship Packages

We offer a range of sponsorship packages tailored to meet your unique objectives and budget. Whether you seek branding exposure, product promotion, or community engagement, we have options that align with your goals.

5. Exclusive Branding Opportunities

As a major sponsor, you'll enjoy prominent branding throughout the fair, including banners, signage, and social media promotion. We can work closely with you to create a customized plan to maximize your visibility and impact.

DID YOU KNOW?

The Petrolia & Enniskillen Agricultural Society was first known as the Enniskillen Township Fall Fair that held its first Fair on October 13, 1863 in Oil Springs.

The date of incorporation for the Petrolia & Enniskillen Fall Fair is 1876, which means that we are celebrating our 148th Fall Fair in 2024!

SPONSORSHIP LEVELS

5 AWESOME WAYS TO HELP

➤➤➤ TITLE SPONSORSHIP \$10,000+

This package is the most impactful package we offer:

- Your business name along with event being sponsored will be the event's name ie: [Business Name] Tractor Pull at the Petrolia & Enniskillen Fall Fair
- multiple media mentions, social media posts in sponsor recognition posts
- 2 large banners* on the grounds
- logo placement on all print publications
- full page add in our program book
- an indoor or outdoor vendor space with hydro
- 10 weekend entry passes

Events that can be considered for title sponsorship include the Tractor Pull, Demolition Derby, Entertainment, and other Fair Board events. The sky is the limit with this package and we can customize as needed.

➤➤➤ GOLD LEVEL \$5,000+

The Gold Package offers you:

- Indoor or outdoor vendor space
- 2 large banners* on the grounds for the weekend
- 5 weekend passes
- Full page ad in our program book
- acknowledgement programs, on our website and social media.

➤➤➤ SILVER LEVEL \$3,000+

The Silver Package offers you:

- Indoor or outdoor vendor space for the weekend
- 1 full page add in our program book
- 3 weekend passes
- acknowledgement in our posters, our website and social media.

➤➤➤ BRONZE LEVEL \$1,000+

The Bronze Package offers you:

- 1 large banner* on the fair grounds for the weekend
- 2 weekend passes
- half page ad in our program book
- mentions on our website and social media.

BE A FRIEND OF THE FAIR \$100+

Acknowledgement in our website, program book and social media. In-kind donations also accepted.



CONTACT US

We look forward to discussing how your sponsorship can best align with your business objectives and our community's needs.

Together, we can make this year's Fall Fair the most memorable and impactful yet. Join us in creating lasting memories and building a stronger, more connected community.

»»» SPONSORSHIP COORDINATOR

Contact our Sponsorship Coordinator today to explore the numerous ways you can partner with us.

Together, we'll make the Petrolia & Enniskillen Fall Fair an event to remember. Please call 519-333-7274 or email petroliaFBsponsorship@gmail.com.

»»» SOCIALS

Visit us online at:

- www.petroliafair.ca
- On Facebook as Petrolia & Enniskillen Fall Fair and
- on Instagram as petroliafair.

WANT TO VOLUNTEER?

Our Board is always recruiting volunteers to assist with events held throughout the year and on fair weekend.

*Banner must be provided by sponsor. All logos must be submitted to coordinator by May 30, 2024. Banner location dependent on banner size and will be determined with the cooperation of the sponsorship coordinator and business.

THANK YOU FOR YOUR CONTINUED SUPPORT

